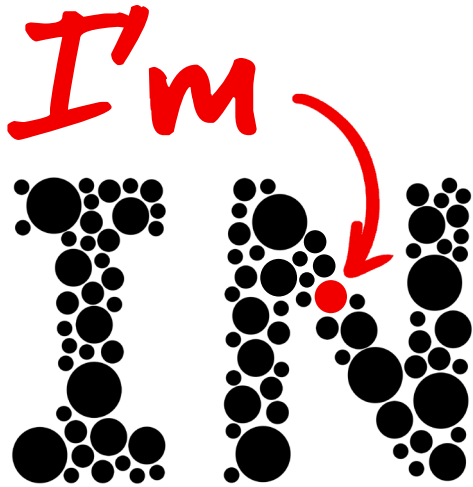


Matthew Ginn

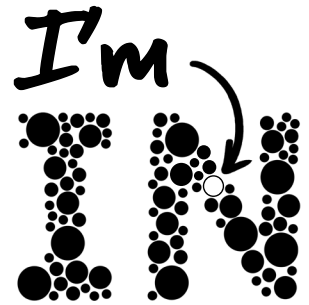
Selected Graphic Design Work

Your Community

I conceived and designed logos and related material for a running campaign to rebuild the St. John's community after the COVID closures. The "I'm In" phase ran in the summer and fall of 2022; the "Know & Be Known" phase ran in the spring of 2023. The "It's coming together" phase ran in the fall of 2023.

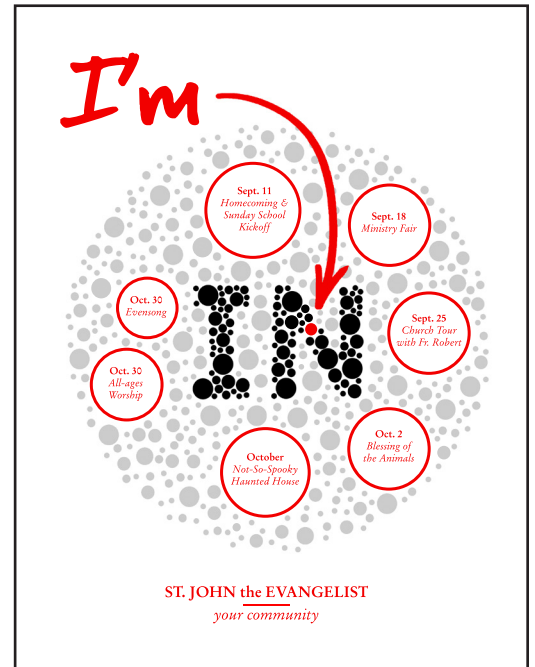


ST. JOHN the EVANGELIST
your community



ST. JOHN the EVANGELIST
your community

B&W version



Poster promoting highlighted events



ST. JOHN the EVANGELIST
your community



1



2



3



4



5



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Behold, all things have become new

St. John's launched the "Behold, all things have become new" campaign in the summer of 2024 to drive enthusiasm in the congregation after a period of turbulence including extensive staff turnover and the calling of a new Rector. I conceived and created the logo and adapted it for various uses.



the EPISCOPAL PARISH of ST. JOHN the EVANGELIST

Main logo



Banner adaptation

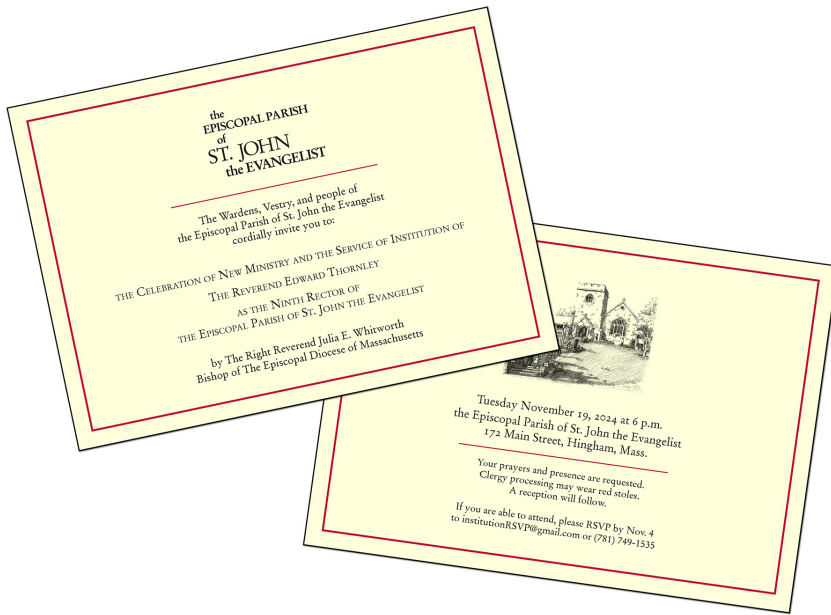


the EPISCOPAL PARISH of ST. JOHN the EVANGELIST

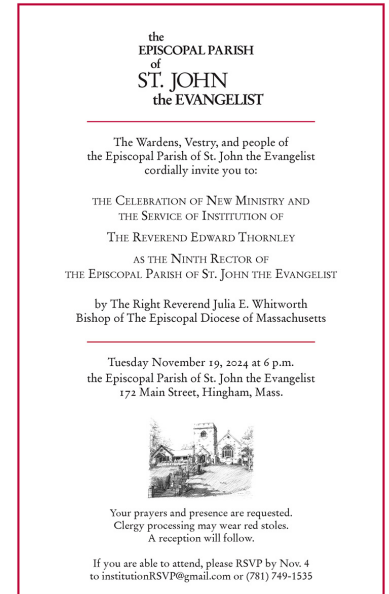
B&W version

Institution of the new Rector

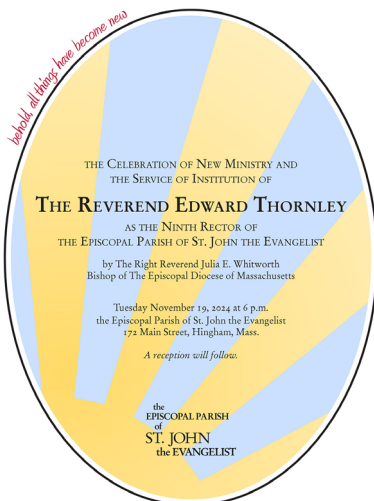
Various materials connected to the formal institution of the Rev. Edward Thornley as the ninth Rector of St. John's.



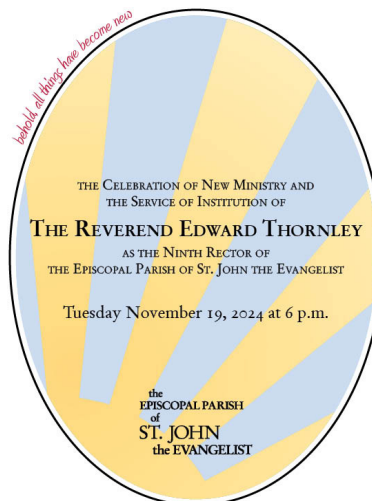
Print invitation (5x7)



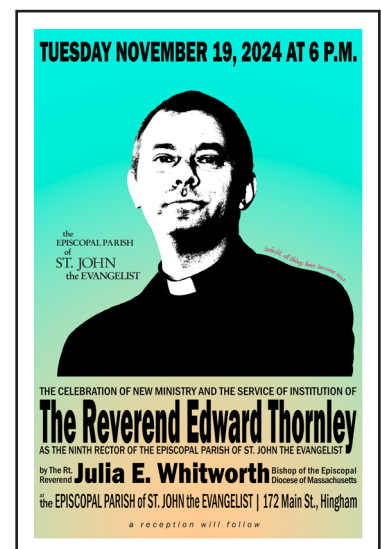
E-vite



Official poster



Simplified web version



"Official unofficial poster"

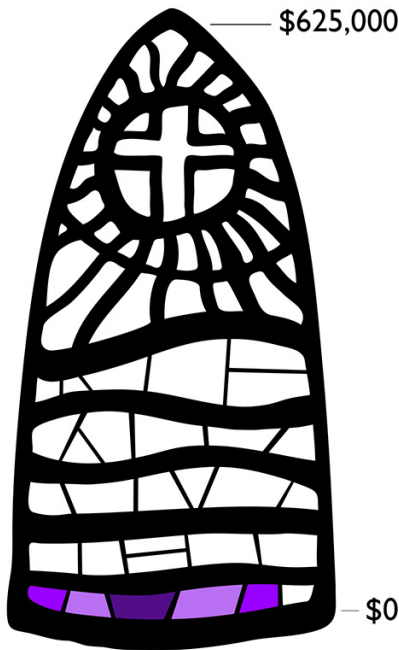
Stewardship Campaign Tracker

The 2025 Stewardship Campaign Tracker for St. John's gave a visual representation of progress toward the church's \$625,000 fundraising goal.

I conceived the stained-glass window motif, digitized a design created by another artist, and had it printed on 2'x4' foamcore. The physical and digital trackers were updated weekly to show progress and encourage participation.



2025 Stewardship Campaign



Pledged through Oct. 4:
16 pledges
\$57,210 (9% of goal)

2025 Stewardship Campaign



Pledged through Oct. 31:
122 pledges
\$440,720 (71% of goal)

2025 Stewardship Campaign



Pledged through Jan. 17:
190 pledges
\$636,970 (102% of goal)

Trivia Night



Poster for a fundraising event



Banner adaptation for online promotions